



- I. Welcome**
- II. Call to Order**
- III. Approval of Minutes – July 13, 2017**
- IV. Treasurer’s Report**
- V. President’s Report**
  - a. Board Member Nominations
- VI. Executive Director’s Report**
  - a. Streetscape Update
  - b. Economic Development
    - i. Local Group & Shelby County
  - c. Business Transitions
    - i. Mr. Patel – Strip Mall
  - d. Columbus, MS – July 27
    - i. Chris Chain visit
  - e. Events
    - i. Preview Day – July 14
    - ii. Back to School Event – August 1
    - iii. Farmer’s Market Week – August 7
    - iv. Vallo Venture – August 19
    - v. Parking Information -- Parallel Parking Rodeo
    - vi. Bicentennial Bash – September 9 – BBQ Competition
- VII. Old Business**
  - a. Membership Drive
    - i. Membership List
    - ii. Membership Mixer – Event – Murder Mystery – September 21
    - iii. Elevator Speech - Talking Points - Tag Line
  - b. Volunteer Hours
 

<b>3 Words:</b>	<b>1.</b>	<b>2.</b>	<b>3.</b>
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  - c. Holiday Decoration Proposal
    - i. Tree Lighting Ceremony with Holiday Parade
  - d. Main Street Alabama Conference, August 21 – 23, Florence, AL
  - e. Streetscape Grants
    - i. Lucky Penny Sign
    - ii. Happy Dollar – Chamber Chatter Ad
- VIII. New Business**
  - a. Board Member Gear
  - b. Fund Allocation/Approval
- IX. Board Committee Reports**
  - a. Organization
    - i. Open for Business Campaign – Collaborative Marketing
    - ii. Fundraisers – T-shirt/Artstalk & Wooden Street Signs
  - b. Design
  - c. Promotion
    - i. Vallo Venture - MegaBucks
  - d. Economic Vitality
- X. Other Business**
- XI. Announcements**
  - a. Chamber Luncheon, Wednesday, August 16 at 11:30 am - TACALA
  - b. Welcome Weekend – August 18 – 19 – Vallo Venture – August 19 2:00- 5:00 pm
  - c. Bicentennial Event – Birthday Bash, September 9 – Orr Park
  - d. Next Meeting – Thursday, September 14, 2017 at 8:00 am, Gloco

XII. Adjourn